

COVID-19 Community Solutions

Transform your pharmacy into a healthcare destination



COVID-19 testing

PrescribeWellness now offers COVID-19 testing kits, authorized for emergency use by the FDA, which enable pharmacists to collect nasopharyngeal or nasal specimens to be sent to a lab for analysis. Leverage curated resources to ensure effective and convenient care for your community.

- Training: Access instructional documentation and resources for participating pharmacies
- **Testing recruitment:** Utilize the Patient Engagement Center and outbound communications to identity and recruit your most at-risk patients
- Marketing and engagement: Educate and engage your community by leveraging a dedicated coronavirus resource webpage housing up-to-date information, shareable content, and resource and awareness kits

For COVID-19 testing resources, please visit:

Order form: <u>blog.prescribewellness.com/covid-19-testing-kit-order-form/</u>

Training resources: <u>blog.prescribewellness.com/covid-19-testing-resource-page/</u>

Patient relationship management

PrescribeWellness provides tools for pharmacies to ensure their communities are engaged, equipped, and informed during the developing COVID-19 pandemic.

- Patient communications: Connect with patients through voice and text about important pharmacy updates including COVID-19 testing, home delivery, pick-up services and more
- Med Sync: Improve patient health with increased adherence and optimized in-store visit
- eCare plans: Document COVID-19 encounters with new SNOMED codes

